HOME OF ELECTRONIMATION®

Creative Engineering, Inc.

THE WORLD'S FOREMOST MANUFACTURERS OF SOPHISTICATED ANIMATED CHARACTERS

SINCE 1975

CREATIVE ENGINEERING, INC

20th ANNIVERSARY

1975-1995

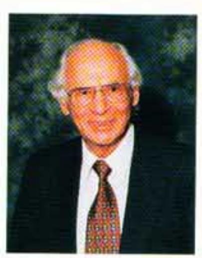
Welcome to the Magical World of the Rock~afire Explosion™



Walkaround costumes of the Rock~afire Explosion™ characters are available for purchase!



Aaron Fechter
President



Melvin A. Fechter
Executive Vice President
&
General Counsel



Dennis R. Eaton
Vice President
of
Sales & Marketing



Alex DeAzuero
Director of Operations

Alice Ann Doiron
Treasurer

Maximo J. Zorilla
Chief Electronics Engineer

Bill Brain
Software Engineer

Tim Inglis
Mechanical Engineering

Virginia DeAzuero
Costume Designer

COMMITMENT TO EXCELLENCE

Quality is, without a doubt, the most important goal that my staff and I are committed to at Creative Engineering, Inc. We know that even the smallest component that makes up our final product must be as perfect as possible in order to feel "euphoric and excited" when viewing one of our shows.

Our desire to produce the highest quality possible cannot only be seen in the construction and assembly of a New Rock-afire Explosion™ show, it is also evident in the installation, maintenance/education for our customers, and the unparalleled continued support after the sale. This is our way of nurturing a customer relationship that we hope will last forever.

Creative Engineering, Inc. is recognized the world over as the industry leader by building the most amazing, entertaining, and unique animatronic shows the industry has ever seen. Our long history of innovative design and customer commitment began in 1975, and we offer the same high quality of support to our oldest customers as we do to our newest, and will continue to do so, forever.

Your customer could never imagine the hundreds of hours the talented singers, writers, and programmers devote to producing the magic that brings your show to life. The high quality sound equipment, music composition, choreography, video, and staging work together to create a truly unique and memorable experience for your customers.

Our commitment to keeping your show fresh and entertaining is demonstrated by our continued quality software support. The talent and technical ability to deliver a constant stream of new show material at a reasonable and affordable price puts Creative Engineering, Inc. light years ahead of other animatronic companies.

You can feel the difference too, just as your customers will. Relax in front of one of our shows and watch how your mind easily allows the suspension of disbelief as our show splendidly uses art, mechanics, electronics, video, music, and humor to transport you into a fun and magical world creating memories that will last a lifetime and a desire to watch the shows time and time again..

Won't you become part of the Creative Engineering, Inc. family of Rock-afire Explosion™ show owners, your customers will love you for it!

Aaron Fechter

Aaron Fechter
President

If you think you have achieved perfection then you have given up the desire to create something better!

SOME OF OUR SATISFIED CUSTOMERS!

Creative Engineering, Inc. has been designing, installing, and maintaining the world's finest animated shows for twenty years. We are the industry leader in quality, entertainment, value, and most of all *service!*

Coolwalla Carnival - FL
Circus Pizza - MN
Playrobics - NY
Fun Zone of Lynbrook - NY
Peter Piper Pizza - AZ, NM, NV, CA, TX, Mexico
The Mall Group - Bangkok, Thailand
Fun Station - NY
Fun Time Pizza - TX, Mexico, Philippines, Saudi Arabia
Pleasure Island - England
Flamingoland - England
Gulliver's World - England
Gulliver's Kingdom - England
Gold Reef City - South Africa
Fun Zone - CN, NY
X-Site - TN
Magic City - IL
Stage Show Pizza - WV
Mena for Tourist - Egypt
Odyssey Fun World - IL
Beto Carrero World - Brazil
Mampato Let's Fun - Chile
Chimpy's Pizza Safari - IL
Tuns O Fun - LA
Adventure Landing - FL
Zones - NC
Pizza Party USA - AL

INTERNATIONAL SALES

Creative Engineering, Inc. has twenty years of experience in selling, shipping, and servicing domestic and international buyers.

A common concern that is often mentioned is "will your show(s) operate on our electrical standard?" The answer is "YES!" This is done by adding the *proper* transformer/converter, our show(s) will run as intended without any loss of performance or show life.

The additional cost of this transformer/converter is about US$450. to US$750. It is recommended that we add the transformer to your purchase in order to assure compatibility.

The show is computer controlled and pneumatic (air) powered. Compressor systems are needed but do not come with our shows. A system is available at a discount price *directly* from our compressor supplier. A *compressor system can be built to your electrical standard or you can purchase one in your country.*

Payments for shows are by cash, bank wire, or Letter of Credit. If an L/C is used we *must handle the shipping* through *our* shipper. The show(s) you purchase must be paid for in full to Creative Engineering, Inc. prior to shipment.

Creative Engineering, Inc. is an established company that has been in business for over twenty years. We have been an exhibiting-member of the IAAPA for seventeen years.

Creative Engineering, Inc. sells and services customers in every part of the world!

DANCEATRONICS™
Patented Technology
PATENT NUMBER: 5,412,890

Creative Engineering, Inc. is recognized around the world as the industry leader in animatronic shows. Now, once again leading the way with DANCEATRONICS™ Technology. This technological break through offers you Disney -like animatronics at an affordable price.

On May 09, 1995, the United States Patent office awarded Aaron Fechter a U.S. Patent Number 5,412,890 for our DANCEATRONICS™ Technology. This milestone for Creative Engineering, Inc. is an example of our desire to design and build *unique, exciting, and entertaining* shows not available from anyone else.

Our goal is to continually explore and improve animatronic designs, and to lead the way in the animatronic industry with shows that are so life-like and entertaining your customers will want to share their experience again with others.

With traditional animatronic shows the characters are *fixed* in one position on the stage, often in *unnatural* positions. The characters in our Rock-afire Explosion™ shows stand without any visible supports and in a natural life-like pose.

WHAT IS DANCEATRONICS™ Technology?

Simply put, DANCEATRONICS™ Technology allows our characters to come to life and move about the stage, turn in circles, face each other, and almost run around like children at play. It's magical!

The *Ultimate* Warranty

Please ask for a complete copy of our warranty agreement for full details of this coverage.

Creative Engineering, Inc. takes great pride in providing what we consider to be the *best* warranty in the industry!

Any part *manufactured* by Creative Engineering, Inc. is warranted for one (1) full year from the date of purchase.

We now include with the purchase of an *unused** Classic Rock-afire Explosion™ or a new two or three stage New Rock-afire Explosion™ show, *on-site show inspection/training* at no cost to you for parts, labor, or training for domestic *and* international customers. *Additional terms or conditions may apply.*

Any and all items manufactured by companies other than Creative Engineering, Inc. such as amplifiers, speakers, or televisions are covered by that product's manufacturer's warranty. Additional parts *may* fall under other manufacturer's warranties.

*The term "unused" when used in describing the Classic Rock-afire Explosion™ show means " *in the original packing crate and has never before been placed in operation.*" The Classic series was manufactured in 1983 & there are a few "unused" shows from our last production run available at this time. *Don't miss out on the savings here while there are still a few shows available!*

Show Tapes
&
The Show Selector Program

Creative Engineering, Inc. is the *only* animatronic company that offers an *affordable and continuous supply* of show tapes.

We currently have almost 400 shows available!

We refer to a performance by our animatronic characters as a show. They do indeed put on a show for you while singing Birthday songs, Kiddie songs, Rock 'n' Roll, Country & Western, current hits, and comedy skits that will make you laugh.

A single show (song or comedy skit) is assembled onto a *show tape*. A show tape consist of one to eighteen shows (songs or comedy skits).

Many companies claim they can produce additional shows but, if you carefully research the actual cost involved in adding just one song, you will find that it can be as much as US$5,000. per show (song), if you want a quality show.

We have the solution, our Show Selector Lease Program! Creative Engineering, Inc. has the in-house capability to write, perform, and program new shows. This helps us control cost and that saves you money.

By enrolling in our Show Selector Lease Program you will receive a new show tape at least every other month and possibly more. Each new show tape will have at least three to four *new* shows(songs) on the tape. This is a guarantee of eighteen to twenty-four new shows(songs) per year. The Select-a-Show Panel is included with this program.

The Select-A-Show Panel

for Customer *INTERACTION !*

Once again Creative Engineering, Inc. is light years ahead of the competition!





With most animatronic shows you must set them up to run and shut off at selected times. In order to change the time that a show will run you must reset the operating system.

Another problem with this is that your customers may want to watch a show and it is in the off mode, or, the show may be running and no one is there to watch it.

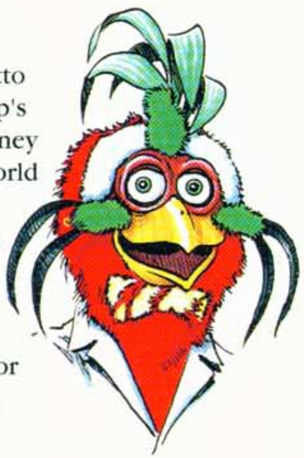
With our Select-a-Show Panel your customers, by the mere press of a button select the show (song) they want to hear, when they want to hear it! No other company in the industry offers this feature!

When you combine DANCEATRONICS™ Technology, video, Karaoke capability, our Show Selector Lease Program, the Select-a-Show Panel, and our twenty year history, you have a winning combination that is unequaled in the animatronic industry!

The Select-a-Show Panel is part of the Show Selector Lease Program. The Select-a-Show Panel, hardware, software, and show tapes are *fully warranted* by Creative Engineering, Inc. from failure due to normal use while on our Show Selector Lease Program.

No other company in the industry offers as much continuous affordable show material as Creative Engineering, Inc.!

Meet the Stars of The New Rock-afire Explosion™



Looney Bird™: Contributing falsetto vocals to the group's lush harmony, Looney is lost in a zany world of experiments to save the world. He hopes to win a Nobel Prize, but his idea of a good time is shopping for pocket protectors.



Billy Bob®: Living by the Golden Rule, this sweet and personable MC keeps everyone upbeat and leads the RAE with an eternally positive outlook. He sees only the bright side of a situation and hopes some-day to have a brilliant recording career - if his voice ever changes!



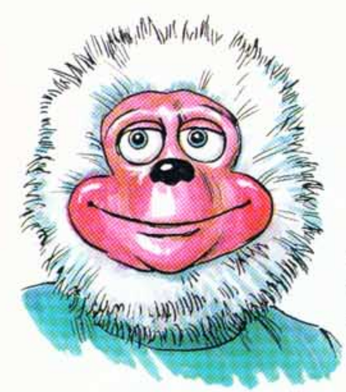
Fatz Geronimo™: Raised on the Louisiana Bayou, this charismatic gorilla adds his smooth bass vocals and down-home Southern humor to the mix. At a trim 850 lbs., Fatz sings wherever he wants.



Dook LaRue™: Don't ask Dook to cipher numbers. He'll tell you, "I'm just a junk-yard dog." but his modesty belies his musical talent and gorgeous singing voice.



Mitzi Mozzarella™: An entrant in 13 rodential beauty contests last year alone, this accomplished mouse was singing before she could squeak. Her confident approach to life helps her withstand the constant teasing she gets from the rest of the band. She just loves the attention.



Beach Bear™: "Be cool. Stay cool. If you're not cool, then you're - well - *un*cool." This is Beach Bear's philosophy as he tastefully peppers the group's vocals with just the right dash of "blister-ing assault"

Generations of children all over the world have grown up with the Rock-afire Explosion™ characters!

The NEW ROCK-AFIRE EXPLOSION with Karaoke™

INTERACTIVE FAMILY ENTERTAINMENT!

Over 200 Movements!

Almost 400 Show Tapes Available!



Open here to reveal hidden set & character*!*

Center stage rotates 400° & each of the three center stage characters rotate 540° on their bases & revolve about the stage!

U.S. MEASUREMENTS: 26' 6" (w) x 15' (d) x 10' (h) *METRIC MEASUREMENTS:* 8.11m (w) x 4.57m (d) x 3.05m (h)

Open here to reveal hidden set & character*!*

- Family Entertainment for all ages!
-
- Over 200 MOVEMENTS !!!
- DANCEATRONICS™ Technology!
- Seven (7) Animatronic Characters!
- Rotating Stages!
- Four Stages / Five Sets!
- 45" Video Monitor!
- 10" Karaoke Monitor!
- Precise Synchronized Movements!
- Austrian Style Curtains!
- Patented Technology!
- Easy Maintenance!
- State-of-the-Art Design!
- Exclusive Area Protection!
- Affordable Pricing!
- Available with or without Karaoke Capability!

The NEW ROCK-AFIRE EXPLOSION with Karaoke™

INTERACTIVE FAMILY ENTERTAINMENT!



Center stage rotates 400° & each of the three center stage characters rotate 540° on their bases & revolve about the stage!

U.S. MEASUREMENTS: 26' 6" (w) x 15' (d) x 10' (h) *METRIC MEASUREMENTS:* 8.11m (w) x 4.57m (d) x 3.05m (h)

- Number of Characters: 7
  Billy Bob®, Fatz Geronimo™, Mitzi Mozzarella™, Looney Bird™, Duke LaRue™, Beach Bear™, additional Looney Bird™ head behind panel.
- Additional Animatronics: Coconut, Rabbit ears on 45" TV, 4 - Moving speakers on main stage, and TV on Looney Bird's desk.
- Show Selector Program: Optional
- Select-a-Show Panel: Only available with our Show Selector Program.
- Show Tape: One hour running time and consist of 12 - 15 shows (songs) plus birthday selections. *Karaoke shows will have an additional 15 selections.*
- *Additional shows (songs) are available through our Show Selector Program.*
- Other Equipment:
  1 - Audio Rack, 1 - 300W per channel amp., 8 - Speakers, 1 - 18" Sub-Woofer w/150W amp., 1 - Hi-Fi VHS Deck, 1 - Computer Operating System with AGFM, 1 - 15 Band EQ, 6 - 500W Spotlights, Complete stage & backdrops.
- Electrical Requirements:
  60 amp. - 120V - Single Phase
  Countries outside the United States may require a transformer/converter to meet your electrical standards.
- Installation Time: Eight (8) Days
  The cost of installation is not included in the show price and is an additional cost.

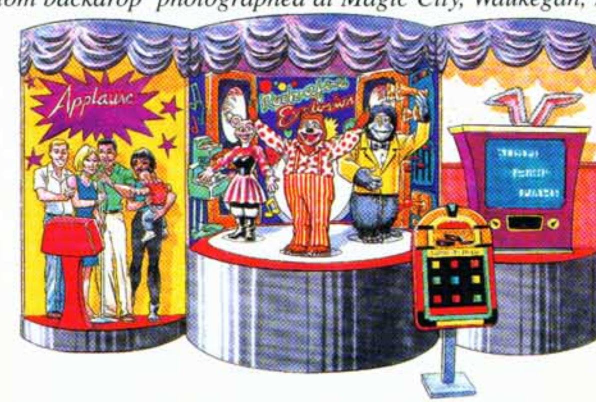
The NEW ROCK~AFIRE EXPLOSION Lite~ES/P *with* Karaoke™

This show is also available *without* the Karaoke feature.



New Rock-afire Explosion Lite-ES/P with custom backdrop photographed at Magic City, Waukegan, IL

Let us create a custom backdrop to match your theme!



The New Rock-afire Explosion Lite-ES with Karaoke

Number of Characters: 3
Billy Bob®, Fatz Geronimo™, and Mitzi Mozzarella™.

Total Number of Movements: 86

Show Selector Program: Optional

Select-a-Show Panel: Only available with our Show Selector Program.

Show Tape: One hour running time & consist of 12 - 15 shows (songs) plus birthday selections.
Karaoke shows will have an additional 15 Karaoke selections.

Additional shows (songs) are available through our Show Selector Program.

Main Equipment (Partial) List:
DANCEATRONICS™ Technology
1 - 45" Video Monitor
1 - 10" TV (Karaoke shows only)
1 - Audio Rack
1 - 300W per channel amplifier
8 - Speakers
1 - 18" Sub-Woofer w/ 150W amp.
1 - Hi-Fi VHS Deck
1 - Computer Operating System with AGFM.
1 - 15 Band EQ
3 or 4 - 500W Spotlights
Complete Stage, Backdrops, & Curtains. *Custom theme optional..*

Electrical Requirements:
60 amp. - 120V - Single Phase
Countries outside of the Unites States may require a transformer/converter to meet your electrical standards.

Measurements:
26' 6" (w) x 15' (d) x 10' (h)

METRIC:
8.11m (w) x 4.57m (d) x 3.05m (h)

The NEW ROCK-AFIRE EXPLOSION Lite-CS *with* Karaoke™

This show is also available *without* Karaoke feature.



Number of Characters: 3
Billy Bob®, Fatz Geronimo™, and Mitzi Mozzarella™.

Total Number of Movements: 86

Show Selector Program: Optional

Select-a-Show Panel: Only available with our Show Selector Program.

Show Tape: One hour running time & consist of 12 - 15 shows (songs) plus birthday selections.
Karaoke shows will have an additional 15 Karaoke selections.

Additional shows (songs) are available through our Show Selector Program.

Main Equipment (Partial) List:
DANCEATRONICS™ Technology
1 - 45" Video Monitor
1 - 10" TV (Karaoke shows only)
1 - Audio Rack
1 - 300W per channel amplifier
8 - Speakers
1 - 18" Sub-Woofer w/ 150W amp.
1 - Hi-Fi VHS Deck
1 - Computer Operating System with AGFM.
1 - 15 Band EQ
3 or 4 - 500W Spotlights
Complete Stage, Backdrops, & Curtains.

Electrical Requirements:
60 amp. - 120V - Single Phase
Countries outside of the United States may require a transformer/converter to meet your electrical requirements.

Measurements:
20' (w) x 15' (d) x 10' (h)

METRIC:
6.10m (w) x 4.57m (d) x 3.05 m (h)

Maintenance is a snap due to superior design developed for simplicity and ease of maintenance!

The NEW ROCK~AFIRE MINI *with* Karaoke™



Number of Characters: 2
Billy Bob® and Looney Bird™

Number of Movements: 48

Show Selector Program: Optional

Select-a-Show Panel: Only available with our Show Selector Program.

Show Tape: One hour running time & consist of 12 - 15 shows (songs) plus birthday selections. *Karaoke shows will have an additional 15 Karaoke selections.*

Additional shows (songs) are available through our Show Selector Program.

Main Equipment (Partial) List:
1 - 31" Video Monitor
1 - 10" TV (Karaoke shows only)
1 - Audio Rack
1 - 150W per channel amplifier
2 - Full Range Speakers
1 - Hi-Fi VHS Deck
1 - Computer Operating System with AGFM.
1 - 15 Band EQ
3 - 500W Spotlights
Complete Stage & Backdrop included, curtain optional.

Electrical Requirements:
30 amp. - 120V - Single Phase
Countries outside the United States may require a transformer/converter to meet your electrical standards.

Measurements:
12' (w) x 9' (d) x 8' 6" (h)

Metric:
3.66m (w) x 2.74m (d) x 2.60m (h)

The New Rock-afire Mini™ show has all the energy, excitement, and many features of our bigger shows!

The Billy Bob Adventure Shows™

Four different set designs to choose from.

Billy Bob's Toyland Adventure Show™ *(main picture),* additional themes available are: Billy Bob's Tropical Adventure Show™, Billy Bob's Carnival Adventure Show™, and Billy Bob's Western Adventure Show™.



Artist Rendering by Radical Concepts, Orlando, FL

You may purchase a "theme change-out package" consisting of backdrops, props, and costumes of any of the four themes offered here or, *customize* the set designed to match *your operations theme at an affordable price!*

Number of Characters: 4
Billy Bob®, Fatz Geronimo™, Mitzi Mozarella™, and Looney Bird™.

Total Number of Movements: 110

Interchangeable Sets: Yes
Four themes to choose from.

Show Selector Program: Optional

Select-a-Show Panel: Only available with our Show Selector Program.

Show Tape: One hour running time & consist of 12 - 15 shows (songs) plus birthday selections.

Additional shows (songs) are available through our Show Selector Program.

Main Equipment (Partial) List:
2 - 26" Video Monitors
1 - Audio Rack
1 - 150W per channel amplifier
4 - Full Range Speakers
1 - Hi-Fi VHS Deck
1 - Computer Operating System with AGFM.
1 - 15 Band EQ
4 - 500W Spotlights
Backdrops & Curtain. *Buyer will need to build a 24" high stage prior to installation to our specs. Stage may be higher if desired.*

Electrical Requirements:
60 amp. - 120V - Single Phase
Countries outside of the Unites States may require a transformer/converter to meet your electrical requirements.

Measurements:
18' (w) x 9' (d) x 8' 6" (h)

Metric:
5.49m (w) x 2.74m (d) x 2.62m (h)

The Adventure show series offers more flexibility than any show currently available today!

The *CLASSIC* ROCK-AFIRE EXPLOSION *with* Karaoke™

This show is available *without* the Karaoke feature or, *without* Karaoke and Video capability.



The Classic Rock-afire Explosion is 40' wide but can be installed at a width of 36'.



Classic Video/Karaoke Retrofit

Special lease terms available!

Number of Characters: 9 *plus* three additional pieces of animatronics.
Billy Bob®, Fatz Geronimo™, Mitzi Mozzarella™, Dook LaRue™, Beach Bear™, Looney Bird™, Rolfe DeWolf™ & hand puppet Earle Schmerle™, Baby Bear Choo-choo™, Sun, Moon & Spider.

Total Number of Movements: 189

Show Selector Program: Optional

Select-a-Show Panel: Available with our Optional Show Selector Program.

Show Tape: One hour running time & consist of 12 - 15 shows (songs) plus birthday selections.
Karaoke shows will have an additional 15 Karaoke selections.

Additional shows (songs) are available through our Show Selector Program.

Main Equipment (Partial) List:
1 - 45" Video Monitor
1 - 10" TV (Karaoke shows only)
1 - Audio Rack
1 - 250W per channel amplifier
4 - Klipsch Full Range Speakers
1 - Hi-Fi VHS Deck
1 - Computer Operating System with AGFM.
1 - 15 Band EQ
13 - 500W Spotlights
Backdrops & Curtains provided. *Buyer will need to build 32" (h) stage prior to installation to our specs.*

Electrical Requirements:
100 amp. - 120V - Three phase
Countries outside of the United States may require a transformer/converter to meet your electrical standards.

Measurements:
40' (w) x 15' (d) x 11' (h)

Metric: 12.19m (w) x 4.57m (d) x 3.35m (h)

This is the show that started it all! This is one of the largest, most entertaining, and affordable shows offered today!

Custom Programming

- Foreign Languages? - YES!
- Foreign Music? - YES!
- Announcements? - YES!
- Your Music? - Yes!

Creative Engineering's highly trained programming staff is constantly at work programming new shows in many different languages and improving its distinctive DANCEATRONICS™ Technology. Shows and software are shipped out periodically to keep the experience fresh and exciting!



Kathy McCracken - Director of Programming

Custom programming material submitted by Buyer must be on D.A.T. format and of acceptable content and quality.

The Advantages of a Syndicated Show

- RECOGNITION! You can have well-loved characters known all over the world performing nightly in your venue, ROYALTY FREE!
- VARIETY! Extensive existing library with frequent updates of new shows (songs). Almost 400 shows (songs/skits) available at this time. *Most animatronic companies only offer a total of 20 - 30 shows!*
- AVAILABILITY! Some shows can be shipped within a week, others within a month or two after placing your order.
- EXCLUSIVE! If you hurry, you can get "exclusive rights" to your area!
- VALUE! Millions of dollars worth of technology for the price of one Rock-afire show!



Billy Bob®

Maintenance & Parts Availability

The Classic Rock-afire Explosion™ shows have been operating for almost fifteen years and with *hundreds of thousands* of hours in the field and have proven to be extremely dependable! With proper maintenance and care, your show will be a joy to own many years.

The New Rock-afire Explosion™ shows have evolved from almost twenty years of building animatronic character shows and thousands of hours of R & D. These new shows are probably the most sophisticated available today. We have worked hard to design high quality shows that are easy to maintain and simple to operate.

Your new show will come with a spare parts kits that will cover most repair situations that may come up. Additional extra parts may be ordered at any time and can be express mailed if necessary.

Since most parts are manufactured by CEI we are not dependent upon outside suppliers for replacement parts.

For Parts or Service call:

407-425-1001

With today's market conditions, there's never been a better time to invest in your business. Theme parks, family entertainment centers, and pizza restaurants, have experienced growth far beyond anyone's expectations just a couple years ago.

Your investment in Creative Engineering, Inc.'s *superior animatronic technology* is a wise business decision. For more information on how you can own one of these amazing shows, contact Creative Engineering, Inc. at the address or phone number listed below:

Creative Engineering, Inc.

47 West Jefferson St.
Orlando, FL 32801, USA
Phone: 407-425-1001
Fax: 407-425-1007



A word about Creative Engineering, Inc., why we are in business, and our promise to you...

As you watch our show, look at the faces of the people around you and realize that your customers will be just as amazed and entertained as they are.

Creative Engineering, Inc., is America's first animatronic company to build sophisticated animated character shows for the F.E.C. industry. We are recognized the world over for building the finest animatronic shows available today. We are also known as the pioneer in this industry for year after year offering new and exciting shows and technology that has paved the way for other companies to try to follow.

Our Classic Rock-afire Explosion™ shows launched Showbiz Pizza into the national spotlight and created a multi-million dollar family entertainment industry (F.E.C.). The Classic Rock-afire Explosion™ show is as popular today as it was in the beginning. The family entertainment industry continues to grow at a rapid pace and the Classic Rock-afire Explosion™ and the New Rock-afire Explosion shows are at the forefront of this growth.

Our reason for being in business is to *share the magic* created by the Creative Engineering team. Our shows represent hundreds of thousands of hours of hard work by a very talented and dedicated staff. We put our hearts into every show we build and into every character's performance.
We believe that you will easily see the difference when our characters come to life.

Our reward is in seeing the smiling faces and hearing the laughter of families sharing a magical experience.

Our promise to you is to continue to strive for perfection while exploring the limits of animatronics so that future generations of children can experience the magic of our shows and feel the love that goes into them.

Interactive family entertainment that creates memories to last a lifetime!

HOME OF ELECTRONIMATION™

Creative Engineering, Inc., 47 West Jefferson St., Orlando, FL 32801 USA
Phone (407) 425-1001 Fax (407) 425-1007

The World's Foremost Manufacturers of Sophisticated Animated Characters

Creative Engineering, Inc.

47 West Jefferson St., Orlando, FL 32801, USA
Phone (407) 425-1001 Fax (407) 425-1007

TWENTIETH ANNIVERSARY CELEBRATION 1975 • 1995

HOME OF ELECTRONIMATION™

ALL PRICES SHOWN BELOW ARE IN U.S. DOLLARS

Prices and equipment are subject to change without notice.
The prices below do not include *freight, taxes, set up, or compressor.*

NOTICE: Most of our shows are available *with or without* Karaoke capability!
Also, for an additional cost, you can change the theme (backdrops, props, or costumes) on some shows, but not the characters. In some cases your character may be added to one of our existing shows.

- **New Rock-afire Explosion with Karaoke™ ..... $154,900.**

DANCEATRONICS TECHNOLOGY™, four-stage show. Center and both end stages revolve, plus a fourth stage for Karaoke performers.

- **New Rock-afire Explosion™ ..... $148,695.**

DANCEATRONICS TECHNOLOGY™, three stage show. Center and both end stages revolve.

- **New Rock-afire Explosion Lite-ES/P with Karaoke™ ..... $124,895.**

DANCEATRONICS TECHNOLOGY™, four stage show. Revolving center stage, fixed end stage (stage left) with TV, stage right is the same height as the center stage and is for live performers, plus Karaoke stage. *This variation of the Lite-ES with Karaoke offers an elevated end stage (stage right) for live performers. The Karaoke stage is located in the front and centered between the right stage and the main center stage.*

- **New Rock-afire Explosion Lite-ES with Karaoke™ ..... $117,500.**

DANCEATRONICS TECHNOLOGY™, three stage show. Revolving center stage, fixed end stage (stage left) with TV, and stage for Karaoke performers. *See artist rendering in catalog.*

- **New Rock-afire Explosion Lite-CS with Karaoke™ ..... $109,887.**

DANCEATRONICS TECHNOLOGY™, three stage show. Center stage revolves, fixed end stage (stage left) with TV, and stage for Karaoke performers.

- **New Rock-afire Explosion Lite™ ..... $106,495.**

DANCEATRONICS TECHNOLOGY™, two stage show. Center stage revolves and fixed end stage(stage left) with TV.

- **New Rock-afire MINI with Karaoke™ ..... $54,900.**

One stage show with area for Karaoke performers.

- **The Billy Bob Adventure Shows™ ..... $86,950.**

One stage show offering four different themes Toyland, Tropical, Carnival, and Southwestern.
This price includes your choice of one of the themes offered. You may purchase an Adventure Show Theme Package to change the look of your show at anytime. Custom themes to match your operation available at an additional cost.

- **Adventure Show Theme Package ..... $18,995.**

This makes the Adventure show the most flexible show offered today! Choose from Toyland, Tropical, Carnival, or Southwestern themes. Includes backdrops, props, and costumes if required.

- **Adventure Show Custom Theme ..... $22,500.**

Purchase an Adventure show and let us create a custom look to match your operation!

- **Walkaround Costumes:** Billy Bob®, Fatz™, or Mitzi™ ..... **$1,995. each**

The CLASSIC ROCK-AFIRE EXPLOSION™ Shows: The Classic Rock-afire Explosion™ has been wowing audiences for over fifteen years and is one of the most popular shows offered today! These shows are as popular today as they were in the beginning, and the technology has proven itself through years of reliable performance.

EXCEPTIONAL VALUE: These shows are without a doubt one of the best values offered in animatronics today. If C.E.I. were to begin production of the Classic series today, and build them to the high standards as before, this show would have to sell for more than $250,000.

- **Classic Rock-afire Explosion™ with Video/Karaoke Capability** (unused) ..... **$137,495.**
- **Classic Rock-afire Explosion™ with Video Capability** (unused) ..... **$131,780.**
- **Classic Rock-afire Explosion™** (unused) ..... **$124,900.**
- **Classic Rock-afire MINI™** (unused) ..... **$64,900.**

UNUSED SHOWS: These Classic Rock-afire Explosion™ shows are in our warehouse, in the original packing crate, and have never before been placed into operation. Prior to shipping one of these shows we unpack and inspect the show. These shows are new in almost every way except for the fact that they were built in 1983. *UNUSED is defined as "never before placed in operation."*

At the time of printing this price sheet we also have two (unused) Classic Mini™ shows and a limited number of full size (unused) Classic Rock-afire Explosion™ shows available. Hurry, don't miss out!

- **Classic Rock-afire Explosion™ with Video/Karaoke Capability** (reconditioned) ..... **$103,300.**
- **Classic Rock-afire Explosion™ with Video Capability** (reconditioned) ..... **$101,500.**
- **Classic Rock-afire Explosion™** (reconditioned) ..... **$92,500.**

RECONDITIONED SHOWS: We do from time to time from expired leases or other means, get a Classic show back that has been in operation. When we receive a used show we recondition it at our manufacturing plant in Orlando, FL. The show is disassembled, inspected, parts replaced as needed, test run, and finishing cosmetic touch-up as required. We feel these *reconditioned* shows are ready to provide you with many many years of good service at a very affordable price and are very much in demand.

Reconditioned shows sell fast and are not always available.

KARAOKE / VIDEO RETROFITS

♣ **Classic Rock-afire Explosion™ Video Retrofit ..... $8,500.**

Only available to licensed owners of Classic shows. Comes with a one hour show tape.

♣ **Classic Rock-afire Explosion™ Video/Karaoke Retrofit ..... $10,800.**

Only available to licensed owners of Classic shows. Comes with a one hour show tape.

The Classic shows are as popular as ever and we continue to *sell, service, and support* these shows with replacement parts and a continous supply of new show material.

Show Tapes
Purchase Program - Custom Programming

PURCHASE PRICE: *All prices shown are in US Dollars.*

All New Rock-afire Explosion™ Shows or Adventure Shows™
One show tape, approximately one hour long, consisting of 12 to 15 shows (songs) plus birthday selections.
(Karaoke is not available at this time for the Adventure shows)

- Additional shows (songs) ..... $450. per song
- Additional Karaoke songs ..... $650. per song
- Replacement of original show tape (1 hr.) VHS, 12 to 15 shows *plus* birthday selections .. $500.*
- Replacement of original Karaoke tape, VHS, 15 songs ..... $650.*

CUSTOM PROGRAMMING:
Announcements, music, or video sent to us for programming must be approved as acceptable in quality and content.

- Announcements - any language.
  30 second (one - two characters) ..... $250.
  1 minute (one - two characters) ..... $350.
- Your music programmed: *Music or announcements provided by you must be on D.A.T. format to insure high quality.* ..... $450. per minute of finished show material.
- Call for a price quote to program your video footage to a show.

CLASSIC ROCK-AFIRE EXPLOSION™ SHOW TAPES
- Additional shows (songs) VHS or Reel to Reel ..... $450. per song
- Additional Karaoke songs ..... $650. per song
- Replacement of original Karaoke tape, VHS ..... $650.*
- Replacement tape for Classic Rock-afire Explosion™ VHS ..... $500.*
(1995 Hardware/Video or Hardware/Video/ Karaoke retrofit required for Classic shows to operate on VHS format.)
- Classic Rock-afire Explosion™ Reel to Reel "set" replacement tape ... $1,500.*
  This tape replaces the "set of four" that came with Classic shows in the past.
One show tape (includes a backup tape), approximately one hour long, consisting of 12 to 15 shows (songs) plus birthday selections.

NOTICE: In order to purchase this replacement tape for the Classic show on reel to reel format, you must return the tapes that came with your show. *The full set or individual tapes from that set are no longer available.*

- Replacement tape for the Reel to Reel tape above ..... $500.*
One show tape approximately one hour long, consisting of 12 - 15 shows (songs) plus birthday selections.
**The tape(s) offered can only be purchased only as a "replacement tape" for a broken or worn out tape.*
To purchase a "replacement tape" you must send back to C.E.I. the broken or worn tape(s).

SEE OPPOSITE SIDE FOR THE SHOW SELECTOR PROGRAM'S AFFORDABLE SOFTWARE

SHOW SELECTOR LEASE PROGRAM

The animatronic industry's ***only affordable*** software program!

Your participation in this program helps ***offset the cost*** of producing a continuous flow of new, exciting, and entertaining shows for your customers.

The Show Selector Lease Program offers you the only ***affordable continuous*** software (music/videos) program available today. This insures your shows are fresh and entertaining. Also, it allows your customer the ability to hear the ***songs they want to hear, when they want to hear them,*** by simply pressing a button on the Select-a-Show Panel.

C.E.I. warranties the Show Selector system's **hardware, software, and the Select-a-Show panel** at no cost to you during the term of the lease.
Ask to see the Show Selector Lease Agreement for full details.

Effective January 01, 1996: *Pay your Show Selector lease payment quarterly in advance (instead of monthly) and receive a 5% discount on the quarterly total.*

Listed below are the monthly rates and the **minimum** amount of show material you will receive each year while enrolled in the Show Selector Lease Program. C.E.I. has recently made a substaintial investment in equipment and personnel in order to increase the number of shows produced, and to achieve superior quality video and audio on our show tapes.

ALL PRICES LISTED BELOW ARE IN US DOLLARS

Classic Rock-afire Explosion with Video & Karaoke ..... $595. per month
Minimum of six new show tapes per year, three to four new shows per tape, a minimum of four new "thank yous", & twelve to sixteen new Karaoke selections per year.

Classic Rock-afire Explosion with Video ..... $550. per month
Minimum of six new tapes per year, three to four new shows per tape, and a minimum of four new "thank yous" per year.

Classic Rock-afire Explosion ..... 495. per month
Minimum of six new tapes per year, three to four new shows per tape, and a minimum of four new "thank yous" per year.

New Rock-afire Explosion Shows with Karaoke ..... $595. per month
Minimum of six new tapes per year, three to four new shows per tape, a minimum of four new "thank yous", & twelve to sixteen new Karaoke selections per year.

New Rock-afire Explosion Shows without Karaoke ..... $495. per month
Minimum of six new show tapes, three to four new shows per tape, and a minimum of four new "thank yous" per year.

New Rock-afire Mini ..... $395. per month
Minimum of five new tapes per year, three to four new shows per tape, a minimum of three new "thank yous" & eight to twelve new Karaoke selections per year.

Billy Bob's Adventure Show ..... $495. per month
Minimum of five new show tapes, three to four new shows per tape, and two to three new "thank yous" per year.

IMPORTANT: Lessee may cancel at the end of any twelve month lease period.
This program may be revised or cancelled by C.E.I. at the end of any twelve month lease period.



Bubba is:

A. Smart

B. Cool

C. Funny



Bananas

D. Huge

E. Scary

F. Lovable

G. Affordable
(If ya have a bunch of bananas)

Creative Engineering Inc.

SINCE 1975

47 West Jefferson St.
Orlando, FL 32801

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Soon to be released!

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A minimal deposit holds a production slot for you.

VIDEO DISPLAY & EARTH SHATTERING SOUND SYSTEM!

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CREATIVE ENGINEERING, INC
20th ANNIVERSARY
1975-1995



Billy Bob®
and the
Rock-afire Explosion™

The World's Foremost Manufacturers of Sophisticated Animated Characters

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(With Additional Promotional Papers and Collectors Box)

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